

GRUPPO CORRIERE DEL TICINO

Anzeigentarif 2021



mediaTI marketing

CORRIERE DEL TICINO

LA DOMENICA

AgendaSette

Tessiner
Zeitung

Hub

IT Illustrazione
ticinese

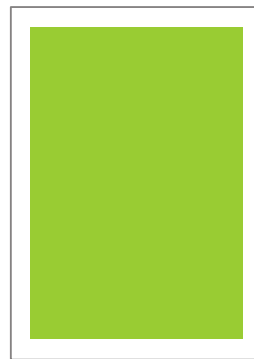
Mag

ticino ^{we}ino

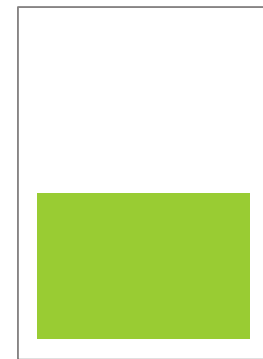
FORMATE SEITE textanschliessend platziert u. BRUTTOPREIS CHF

CORRIERE DEL TICINO

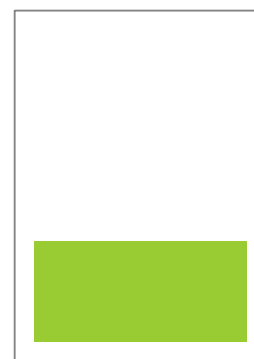
Standard



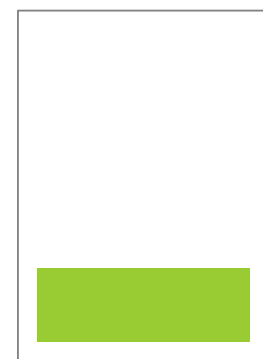
1/1 Seite
285 x 426mm
CHF 8'250.-



1/2 Seite
285 x 218.5mm
CHF 6'200.-



1/3 Seite
285 x 152mm
CHF 5'500.-



1/4 Seite
285 x 111mm
CHF 4'150.-



1/8 Seite
285 x 70mm
CHF 2'300.-

Sonderformate



Panorama Business
600 x 426mm
CHF 16'500.-
Panorama Business +
CHF 19'800.-



Panorama Pressing
600 x 218.5mm
CHF 13'650.-



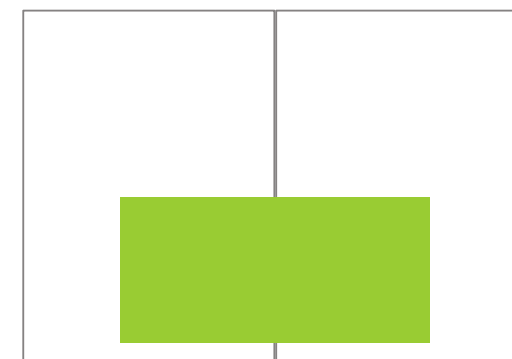
Panorama Manager
600 x 152mm
CHF 12'000.-



Panorama Power
600 x 111mm
CHF 11'500.-



Panorama Light
600 x 70mm
CHF 11'000.-



Zentriertes Junior page
407 x 218.5mm
CHF 7'250.-



Beilage geklebt

37.000 Ex.

0-50 gr.

Werbewert:

CHF 8'000.-

Techn. Kosten:

CHF 4'000

Lose Beilage

37.000 Ex.

0-50 gr.

Werbewert:

CHF 8'000.-

Techn. Kosten:

CHF 6'150.-

51-75 gr.

Werbewert:

CHF 12'000.-

Techn. Kosten:

CHF 6'950

76-100 gr.

Werbewert:

CHF 16'000.-

Techn. Kosten:

CHF 7'750



Memory Stick

Formate:

76x76mm

60x60mm

Auflage

37.000 Ex.

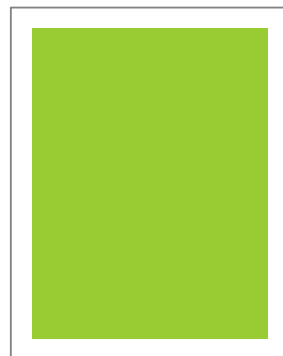
CHF 8'500.-*

*Produktionskosten sind nicht inbegriffen

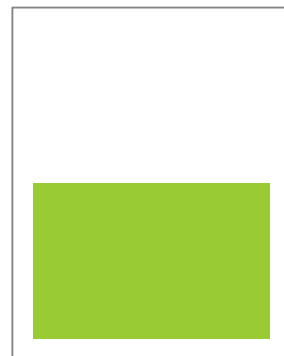
FORMATE SEITE textanschliessend platziert u. BRUTTOPREIS CHF

LA DOMENICA

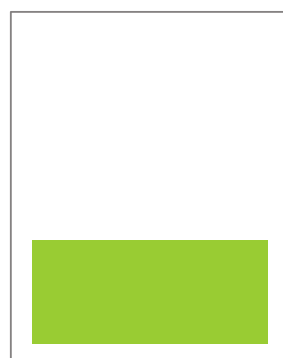
Standard



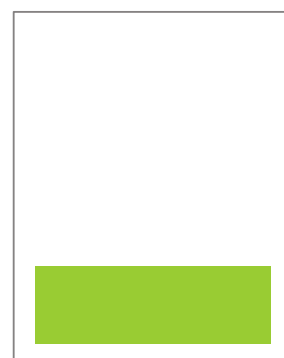
1/1 Seite
285 x 426mm
CHF 8'500



1/2 Seite
285 x 218.5mm
CHF 6'600



1/3 Seite
285 x 152mm
CHF 5'750.-

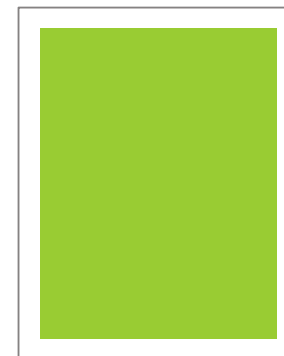


1/4 Seite
285 x 111mm
CHF 4'350.-

Sonderformate



Panorama Business
605 x 426mm
CHF 18'000.-
Panorama Business +
CHF 21'600.-



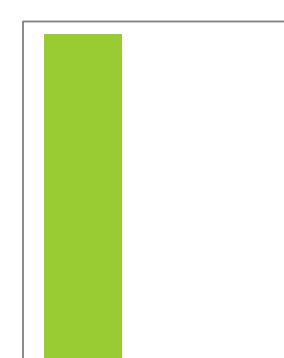
FakeCover
285 x 426mm
CHF 18'500



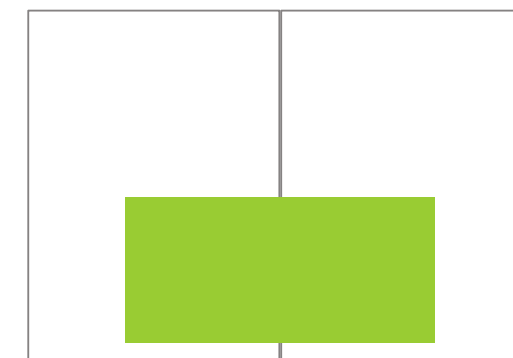
Panorama Manager
600 x 152mm
CHF 12'000.-



Panorama Pressing
600 x 218.5mm
CHF 14'550.-



Flappe
140 x 426mm
CHF 19'500.-



Zentriertes Junior page
407 x 218.5mm
CHF 11'500.-



Lose Beilage

58.000 Ex.

0-50gr.

CHF 19'890.-

51-75gr.

CHF 25'025.-

76-100gr.

CHF 33'085.-

101-125gr.

CHF 38'250.-

126-150gr.

CHF 43'700.-

151-175gr.

CHF 48'150.-



Memory Stick

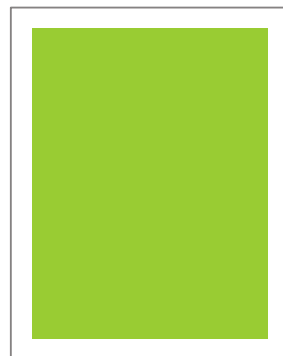
Formate:
76x76mm
60x60mm

Auflage
58.000 Ex.

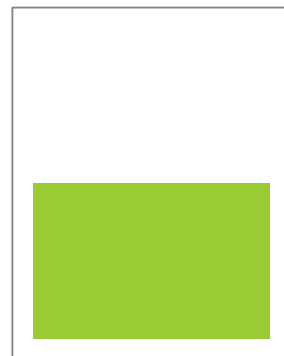
CHF 10'200.-*

*Produktionskosten sind nicht inbegriffen

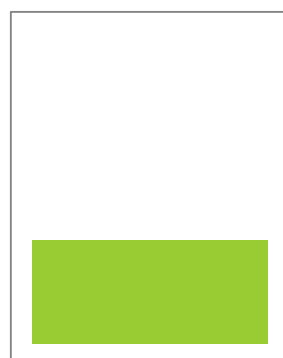
Standard



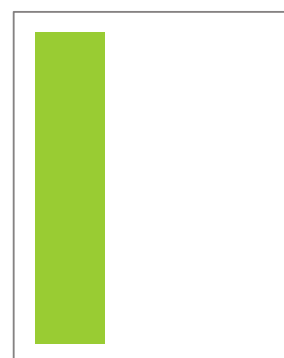
1/1 Seite
214 x 283mm
CHF 2'000



1/2 Seite
214 x 140.60mm
CHF 1'500



Fussbalken
214 x 92.5mm
CHF 800



Spalte
84 x 257mm
CHF 900

Sonderformate

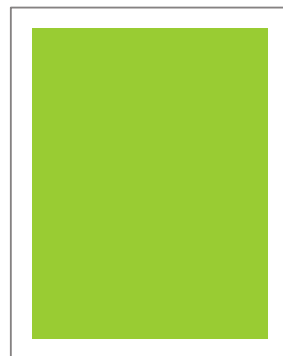


Panorama
428x283mm
CHF 3'000

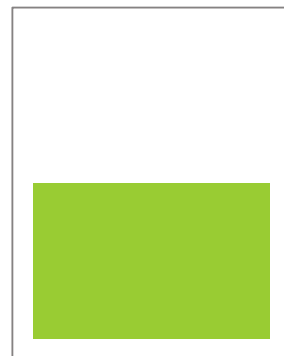
ANZEIGENFORMATE textanschliessend platziert u. BRUTTOPREIS CHF



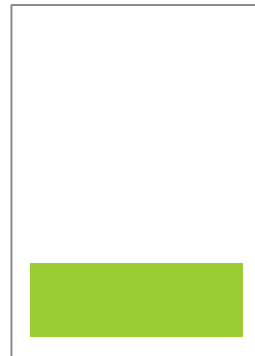
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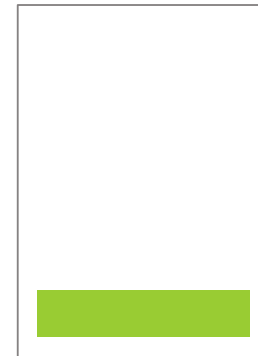
1/1 Seite
289 x 440mm
CHF 4'750.-



1/2 Seite
289 x 220mm
CHF 3'200.-

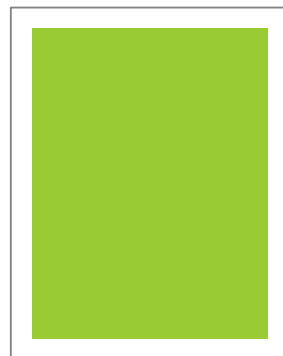


1/4 Seite
289 x 110mm
CHF 1'600.-



1/8 Seite
289 x 55mm
CHF 800.-

Standard

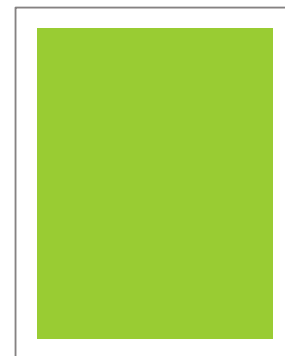


1/1 Seite
215x284mm
CHF 11'000.-

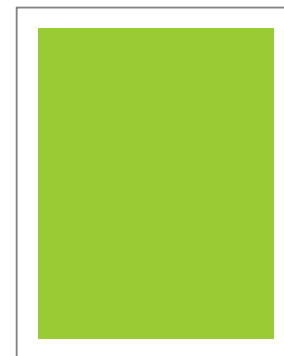


Panorama Business
430x284mm
CHF 15'000

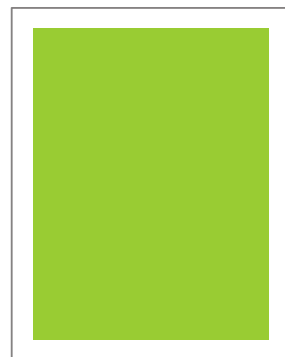
Sonderformate



1/1 Seite Seite 2
215x284mm
CHF 12'000.-



1/1 Seite Seite 3
215x284mm
CHF 12'500.-

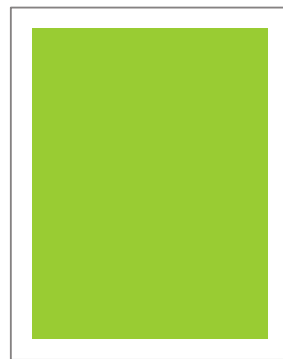


BackCover, 4. US
215x284mm
CHF 14'000.-

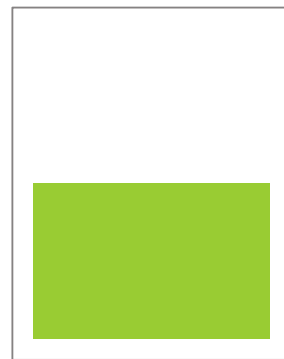
ANZEIGENFORMATE und BRUTTOPREIS CHF



Standard



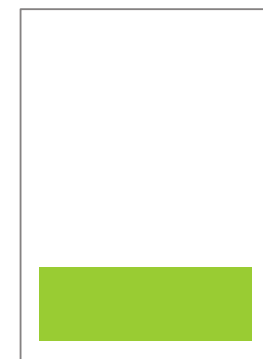
1/1 Seite
210 x 280mm
CHF 10'945.-



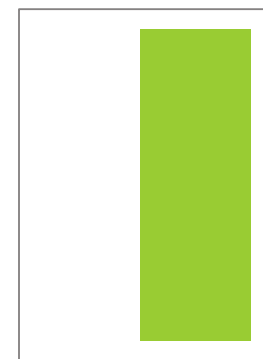
1/2 Seite quer
210 x 135mm
CHF 7'070.-



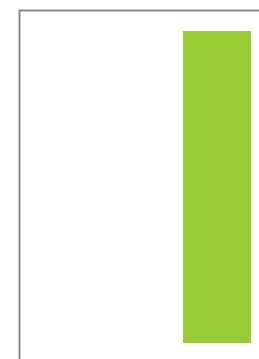
1/3 Seite quer
210 x 95mm
CHF 5'600.-



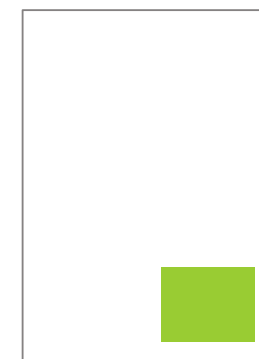
1/4 Seite quer
210 x 75mm
CHF 3'860.-



1/2 Seite hoch
103 x 280mm
CHF 7'070.-



1/3 Seite hoch
72 x 280mm
CHF 7'070.-

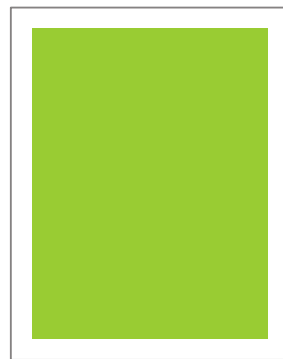


1/8 Seite
88 x 55mm
CHF 2'925.-

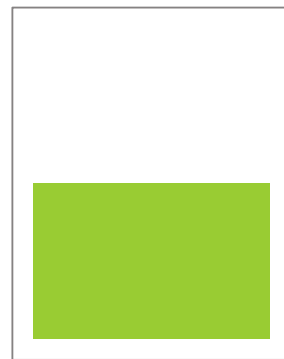
ANZEIGENFORMATE und BRUTTOPREIS CHF



Standard



1/1 Seite
215 x 284mm
CHF 8'250

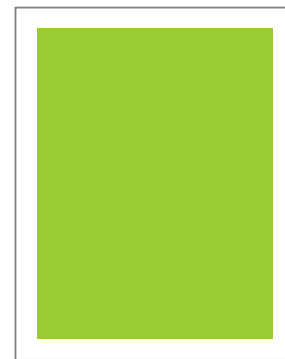


1/2 Seite
200 x 130mm
CHF 6'000

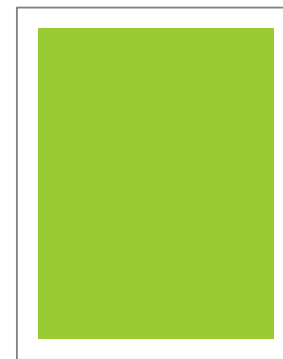


Panorama Business
430 x 284mm
CHF 10'000

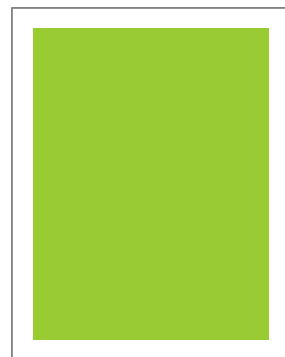
Sonderformate



1/1 Seite Seite 2
215x284mm
CHF 8'500.-



1/1 Seite Seite 3
215x284mm
CHF 9'000.-

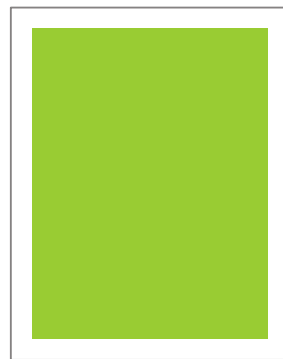


BackCover, 4. US
215x284mm
CHF 10'000.-

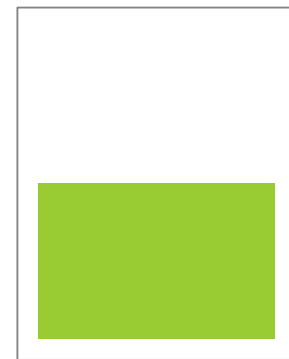
ANZEIGENFORMATE und BRUTTOPREIS CHF



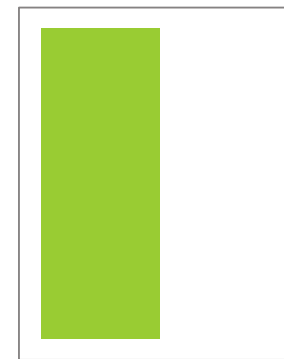
Standard



1/1 Seite
195 x 265mm
CHF 5'000



1/2 Seite
195 x 130mm
CHF 3'500



1/2 Seite hoch
95 x 265mm
CHF 4'000

mediaTI marketing

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